

# **PARA Website Report**

## **2021 – 2022 Season**

Carrie Scheetz – Website

I am uncertain when I took over the website. I initially worked with Al Yoon and Jason Cho from the Lattice Group, Inc. trying to redesign the website to make it more user friendly. The present site is still the one I redesigned in 2015. I continue to work to keep the website up to date and a tool for the PARA membership.

Faced with problems along the way, Jason Cho from the Lattice Group has been very helpful. The downfall is I need to wait for an e mail response and then try to figure it out. Learning my way around the site has been a challenge. Many parts of the site are difficult to update or change. All of this is very time consuming.

The race calendar is the most used page of the site. However, information is not sent to me from the different regions. This year the calendar was put together and inputted into the site based off of Rob Lipton's TD assignment schedule. The Lattice group updated the calendar so it had the ability to post race announcements but most clubs are using admin ski racing to disseminate this information.

The derby standing is the second most access page of the website. This season with the use of google forms it was very easy to update. The standing were more accessible and updated shortly after races were completed. This was due to using a link on the site that would be connected to a google sheet. The person was able to update the standings without sending me the information. This allowed the results to be updated as soon as the races were finalized.

The third area that is most accessed page is for committee reports. This area is in need of updating. There is information posted from 1990 until now. This page is often just updated right before the spring meeting.

All areas of the site need to be updated regularly but often this is difficult because the information is not sent to me.

### **Pro's for the Website**

All information for PARA members can me archived and updated. Members know where to find correct information about PARA.

### **Con for the Website**

Information is not forwarded to be posted, often causing the site to look out of date.

No ability to change the layout of the site.

Cost

Email program.

I believe executive committee of PARA needs to evaluate the website and see if there is a better way to deal with disseminating information and archiving documents. If the website is to mark achievements of PARA athletes that information needs to be forwarded across the state. Many clubs use social media pages to recognize those accomplishment.

The site needs to be updated.