

Membership & Quotas Report – 2009/10 Season

Apr 5, 2010

S. Nickle, Membership Chairperson

Membership Levels: 2010 was a year of change for PARA membership. The change to USSA as our on-line membership provider was made for ease of use for our membership and improved membership tracking for those running races. At risk was the overall membership numbers: we hoped that increases of those racers who had “slipped thru the cracks” would off set the loss of non-competitive racers (J7, freestyle) and members-at-large. Economic conditions only heightened our concern.

The risk paid off. We saw an overall 30% growth in membership with 864 racers and 321 officials and our clubs need only confirm the validity of the USSA membership to confirm all have PARA membership as well. [see appendix A detailed stats]. The greatest change by % was in Masters (120%) and Seniors (400%) while in absolute numbers, the J4 increased by 29 (14%).

Membership Income: Total income from individual memberships this year was \$33,645, representing an increase of 18.4% from 2009 season. This increase should be viewed as “healthy” growth as it was the first time in 3 years that it was not due to rate increases and was accompanied by an overall decrease in the level of late fees and penalties paid by our membership.

Looking ahead: Changes made in 2010 are anticipated to continue to be felt in 2011 with :

- younger, non-racing members not renewing PARA or USSA
- fewer racers missing the October 15th renewal deadline

Though negative, neither are expected to significantly impact PARA income

For the 2010/2011 season, USSA will begin to 5% service fees for registration. This fee will be paid out of our membership proceeds. On the basis that we realized double digit income increase in this past year, we have opted to not pass this cost on to our membership for this coming year but instead, closely monitor membership levels and income to evaluate potential change of service provider or membership cost in subsequent years. As for the fee rate, 5% is less than competitive providers charge and none can provide the tracking to USSA membership our current arrangement has.

Two topics are warrant discussion at this year’s annual meeting:

- AO membership without renewal of USSA membership.

- today officials and competitors are handled in the same way: PARA and USSA membership are tied and renewal of one causes renewal of the other.

For volunteer members, such as regional directors, who have limited on-hill involvement, the USSA membership is a significant added expense. Can and do we want to provide mail-in service to renew PARA membership alone for AO members?

- Freestyle competitors membership & PARA

- Freestyle is a recognized and growing discipline in USSA and within Pennsylvania ski clubs yet there is no state level organization to support these kids. We turned down membership payments by a number of WPRC freestyle competitors this year. Is there a future plan for PARA to provide a competitive outlet for kids in this region?

Communications Membership listings were issued to club directors and posted to the PARA website*:
- Nov 1/09
- Dec 1/09
- Jan 20/10

* Addresses & phone numbers were withheld from lists published to the PARA website.

2010 Issues

Early memberships for LMRT racers did not link to PARA memberships.
- caught mid-season and resolved by USSA

Foreign citizens cannot use USSA to renew PARA membership

- ongoing limitation. USSA software does not permit regional/state membership.
- Renewal is done via mail-in form to PARA Membership.

PARA membership status not shown on the USSA membership card

- PARA membership is assumed if not marked due to the USSA programming.
- Corrected March 2010 by USSA

**Performance on
2009 reported
problems**

1. PARA region declaration errors:
PARA region was identified by the race club affiliation. Only those racing as an independent required follow-up to define club. If Shawnee becomes a PARA club for 2011, further improvements will be seen.
2. Multiple membership renewals.
No membership refunds were due to duplicate renewals.
3. Members with USSA "FC" membership.
For 2009, we allowed "FC" (Freestyle competitor) to suffice for USSA membership; for 2010, PARA did not renew memberships for Freestyle competitors as we do currently not provide services to this group.

Respectfully submitted,
Sheila Nickle
Membership and Quotas Chairperson

Appendix A: 2009/10 Season Membership Statistics

Membership Levels

		2010	2009	Δ %
Officials	AO	99	56	
	CO	0	46	
	ACO	222	62	
	Subtotal	321	164	96%
Competitors	J1	68	48	42%
	J2	104	105	-1%
	J3	171	164	4%
	J4	239	210	14%
	J5	144	136	6%
	J6	80	67	19%
	J7	11	6	83%
	AM	22	10	120%
	SM	25	5	400%
Subtotal	864	751	15%	

PARA Membership 2009 / 10 Season

Report Date: 4/7/2010

Class	too young				J4/5 + 2nd gr J6					J3					
	Region	Western	Central	Eastern	Northeastern	Western	Central	Eastern	Northeastern	Western	Central	Eastern	Northeastern		
Age Class >>>		too young				J4/5 + 2nd gr J6					J3				
PARA Membership by Region + Gender	M	8	4	1	20	56	82	70	41	249	17	36	34	10	97
	F	10	6	1	19	37	50	63	36	186	12	23	25	14	74
	Total	18	10	2	39	93	132	133	77	435	29	59	59	24	171
PARA Distribution by Region + age class	of Tot	46%	26%	5%	100%	21%	30.3%	31%	18%	100%	17%	35%	35%	14%	100%
Gender Breakdown in Region	%M	44%	40%	50%	51%	60%	62%	53%	53%	57%	59%	61%	58%	42%	57%
	%F	56%	60%	50%	49%	40%	38%	47%	47%	43%	41%	39%	42%	58%	43%

PARA Membership 2009 / 10 Season

Class	J2					J1					SM					AM									
	Region	Western	Central	Eastern	Northeastern	?	Western	Central	Eastern	Northeastern	?	Western	Central	Eastern	Northeastern	?	Western	Central	Eastern	Northeastern	?				
Age Class >>>		J2					J1					SM					AM								
PARA Membership by Region + Gender	M	13	21	21	11	1	67	5	20	9	11	2	47	3	7	4	4	3	21	1	9	2	1	8	21
	F	11	17	5	2	2	37	3	5	7	5	1	21	0	0	2	1	1	4	0	1	0	0	0	1
	Total	24	38	26	13	3	104	8	25	16	16	3	68	3	7	6	5	4	25	1	10	2	1	8	22
PARA Distribution by Region + age class	of Tot	23%	25%	25%	13%	3%	86%	12%	37%	24%	24%	4%	96%	12%	28%	24%	20%	16%	84%	4%	40%	8%	4%	32%	56%
Gender Breakdown in Region	%M	54%	81%	81%	85%	33%	64%	63%	80%	56%	69%	67%	69%	100%	100%	67%	80%	75%	84%	100%	90%	100%	100%	100%	95%
	%F	46%	19%	19%	15%	67%	36%	38%	20%	44%	31%	33%	31%	0%	0%	33%	20%	25%	16%	0%	10%	0%	0%	0%	5%

Quotas: 2009/10

PARA Membership

2009 / 10 Season

4/7/2010

Class		J4/5 + 2nd gr J6					J3					
		Region					Region					
Age Class >>>		J4/5 + 2nd gr J6					J3					
Quotas	slots	95					75					
	disgressionary	5					5					
	total	100					80					
raw score	M	12.2	18.3	14.7	9.0		7.6	16.1	14.7	4.5		
raw score	F	8.1	11.1	13.8	7.7		4.9	10.3	10.7	6.3		
rounded	M	12	18	15	9	54	8	16	15	4	43	
rounded	F	8	11	14	8	41	5	10	11	6	32	
add back to lowest region						95						75
quota slots	M	12	18	15	9	54	8	16	15	4	43	
	F	8	11	14	8	41	5	10	11	6	32	
quota slots by region	total	20	29	29	17	95	13	26	26	10	75	