

Membership & Quotas Chairperson Report – 2007/08 Season

April 29, 2008

Summary

Individual Membership levels are down compared to the 2006/07 season when viewed by either region or age class yet total dollar income appears to have risen due to the increase in membership fees:

- Racers fees increase to \$30 from \$25
- Family fee increase: \$70 from \$60

Race official/coach fees remained unchanged at \$5.

Club memberships increased by 1 this year with the addition of the Deep Creek Winter Sports Team (DCWST).

Non-Voting Member clubs remain:

Mercersburg Academy Ski Team

Ski Denton Racing Club

Bear Creek

Hidden Valley Race Club

Shawnee Mountain

Online membership subscription was made available this year via hosting site: www.active.com with 29% of the total memberships using this service.

The advantages offered by online registration include:

- immediate confirmation / receipt payment
- credit / debit card forms of payment
- improved record accuracy by eliminating data input from hand-written forms
- elimination of mail-in transit and manual typing of data input

We did experience some difficulties with the service which, at this time, appears to be resolved for next Season:

- Data 'ghosting': when 2 separate registrations were carried out in a single session, some information from the 2nd registration would appear on the 1st registration record.
Resolution: registration setup correction - family registration optional questions had been linked to individual registrations
- Registration disabled following Jan 15th quota cutoff:
Resolution: incomplete registration setup for dates after Jan 15th when the additional \$100 late fee is charged. This was corrected in January to restore service.
- Ease of Use issues: Active.com has agreed to assist in setup of next year's site and remove unnecessary advertising which serves more to clutter and confuse users.

Overall, the advantages far outweigh the disadvantages of online membership and it would be to PARA's benefit to discourage individual mail-in memberships.

Looking forward to next season, we would like to encourage individuals to use online registration or, clubs to include PARA membership in their annual fees. In the latter case, data input template (excel) will be provided for those clubs expressing interest. Similar to online registration, this will stream-line and improve data quality of the Membership records and have the added benefit of assuring full membership with minimal validation of racers against Para membership lists.

Membership summary statistics are provided on the following page.

Respectfully submitted,
Sheila Nickle
Membership and Quotas Chairperson

Membership & Quotas Chairperson Report – 2007/08 Season Cont'd

STATISTICS: Financials (based on records provided by previous Membership Chairperson) :

	J/S/M/ML	Family	CO/AO/AC	Late *	Fence	Racing	Total
Mail	12,015.00	3,780.00	465.00	210.00	380.00	115.00	16,965.00
Online	4,860.00	1,540.00	195.00	1,285.00	255.00		8,135.00
* Late Fees: \$15 after Dec 31 \$100 after Jan 15th							Total \$ 25,100
Membership before Donations:				\$ 24,350			

Comparison to Historical Data

Year	Membership Income
2004/5	21,058
2005/6	17,510
2006/7	20,155
2007/8	24,350

STATISTICS: Membership Levels:

Racers:

Quotas: Published Jan 24, 2008

Basis: Membership as of Jan 16 12:01am

Junior		Central		Eastern		Northeast		Western		M/F	Class	Class	M/F	Class
Class	M/F	#	%	#	%	#	%	#	%	Total	Total	%	%	%
J-1/2	F	18	31.0%	24	41.4%	8	13.8%	8	13.8%	58		36.5%	8.6%	
J-1/2	M	37	36.6%	26	25.7%	25	24.8%	13	12.9%	101	159	63.5%	14.9%	23.5%
J-3	F	13	24.5%	15	28.3%	5	9.4%	20	37.7%	53		35.8%	7.8%	
J-3	M	25	26.3%	34	35.8%	16	16.8%	20	21.1%	95	148	64.2%	14.0%	21.9%
J-4/5	F	45	27.3%	50	30.3%	28	17.0%	42	25.5%	165		44.6%	24.4%	
J-4/5	M	75	36.6%	56	27.3%	26	12.7%	48	23.4%	205	370	55.4%	30.3%	54.7%
2008 Total		213	31.5%	205	30.3%	108	16.0%	151	22.3%	677	677			100.0%
2007 Total		247		143		188		126			704			

Senior, Master

		2008	(2007)
Senior	F	5	
Senior	M	10	(14)
Masters	F	5	
Masters	M	13	(22)

Officials + General membership		
	AO	49
	AC	36
	CO	64
	ML	44
	?	1
	CO/M	1
		207 total

How Memberships were taken out:			
Club	WPRC	165	17%
	SRRC	15	2%
Mail		511	53%
On-line		280	29%
Total		971	