

PARA Membership & Quotas Report – 2015/16 Season

April 28, 2016

Linda Finnerty – Membership Chairperson

Membership Levels

Overall Membership

The overall PARA Membership level saw an increase from 2014/15 to the 2015/16 season. The increase is primarily represented by the new USSA Category “Alpine General”

2011/12 - 1215 total members

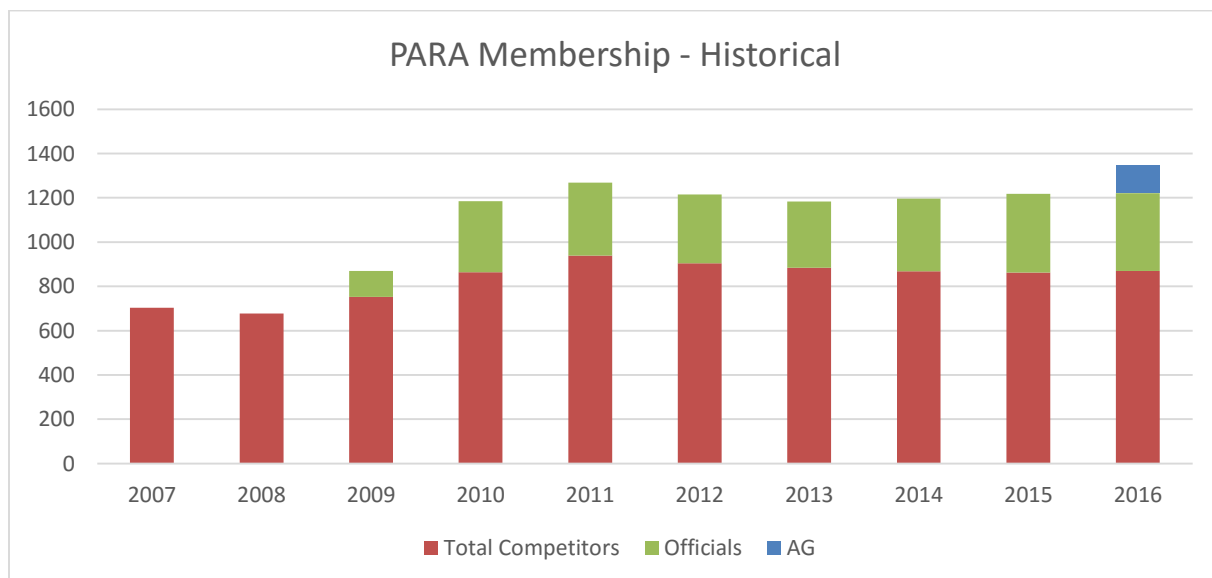
2012/13 - 1183 total members

2013/14 – 1197 total members

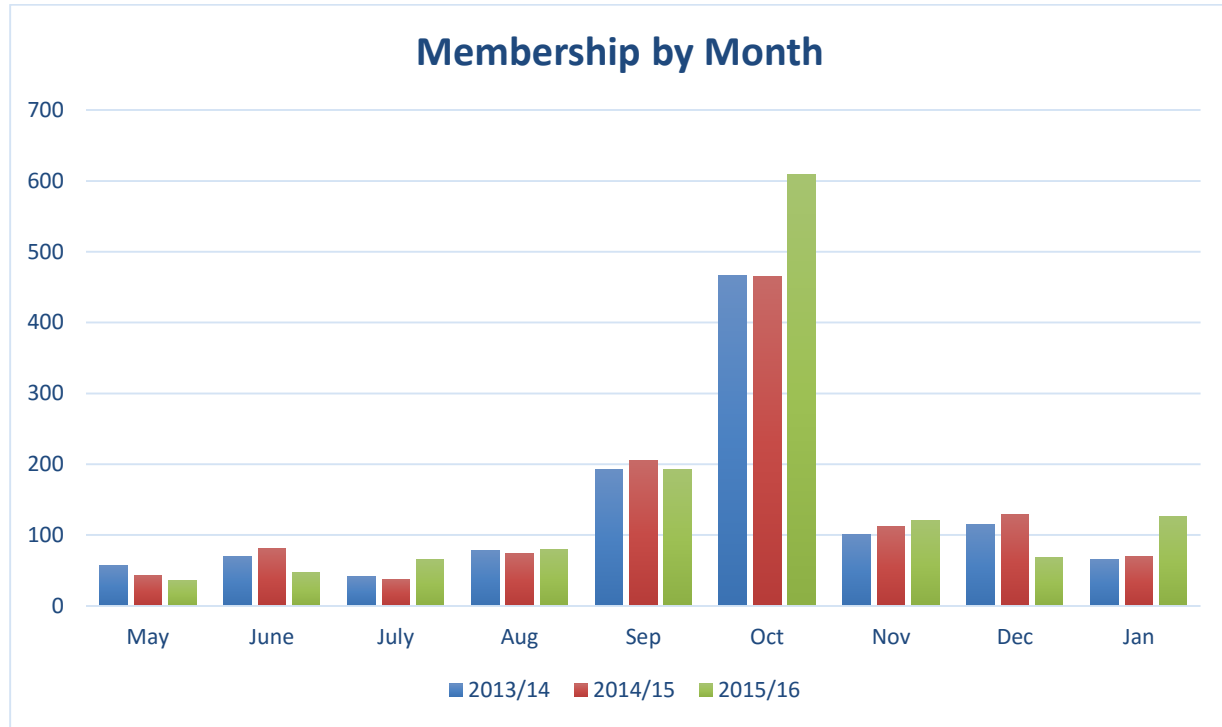
2014/15 – 1218 total members

2015/16 – 1345 total members

The below chart illustrates the membership levels over the past years separating the Total Membership between Officials, Competitors and the new USSA Category “Alpine General” added in the 2015/16 season.

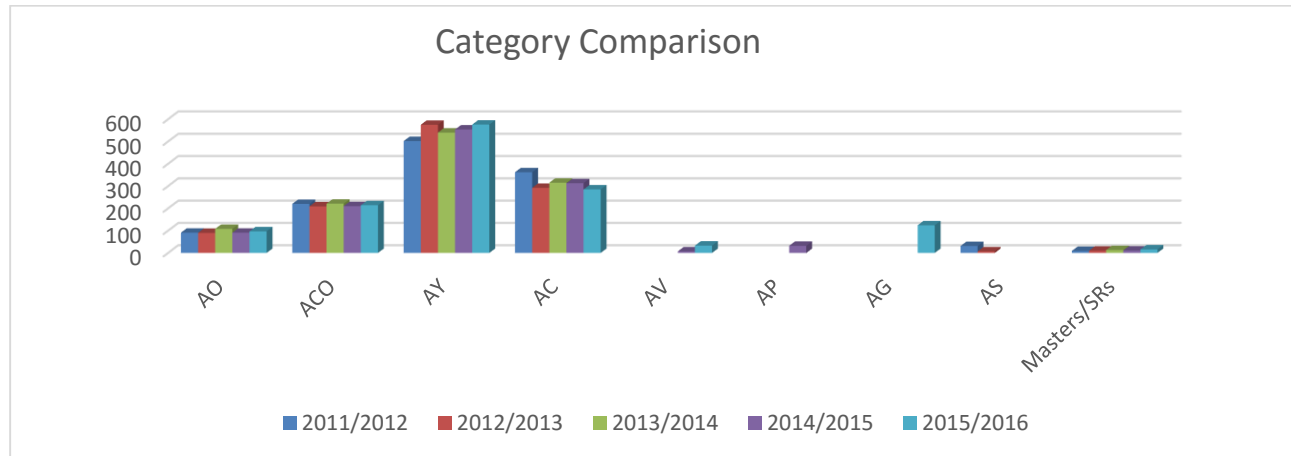


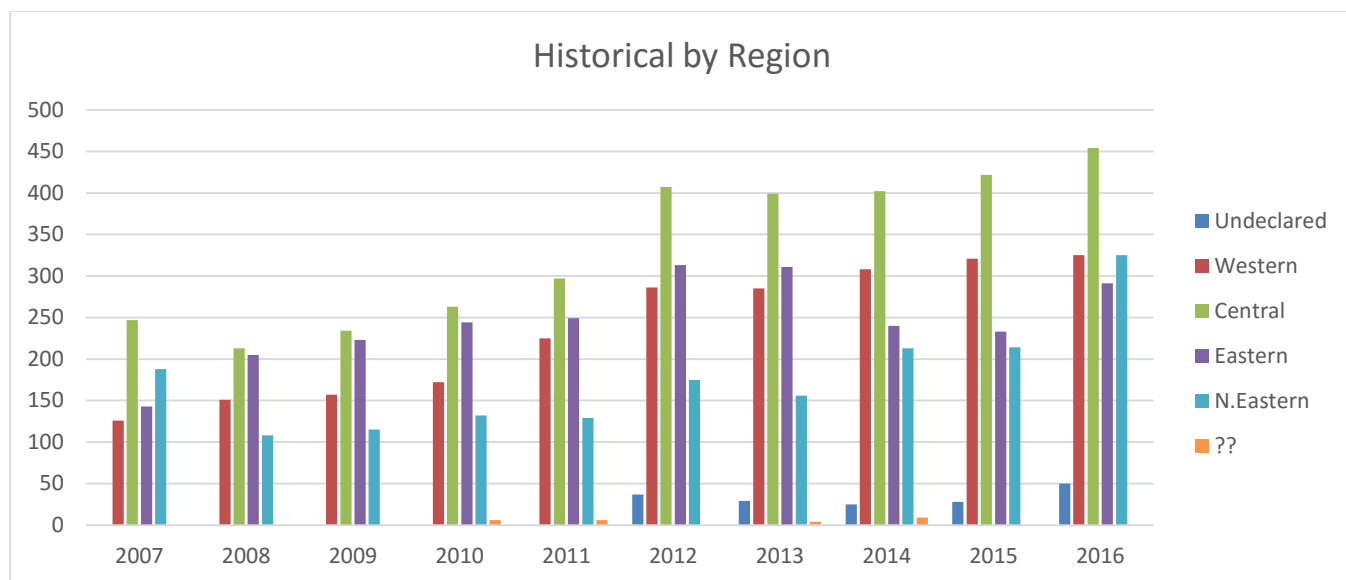
By Month Membership Signup



USSA Licensing Comparison

The below chart compares the USSA Licensing between the past seasons showing where the changes Licensing changes have occurred. An analysis by Age Category is not possible from previous years due to the USSA Age Change which occurred in the 2012/13 Season. However, there is a comparable analysis starting with the 2011/12 Season through the 2015/2016 Season.





Comparison Membership by Region

Row Labels	Count of Region
?	50
IND	50
Central	454
LMRT	85
SRRC	148
SSRT	2
TMART	52
WTSEF	167
Eastern	225
BMRT	141
JFBB	84
Northeastern	291
EMSC	113
PASEF	160
SHWN	18
Western	325
BKRT	13
DCWST	84
FREESTYLE	2
HVRC	73
WPRC	153
Grand Total	1345

New Membership Analysis

The following tables illustrate the breakdown of our New Membership. PARA welcomed 337 new members shown by 'New Members by Region by Club' and 'New Members by Region by License'.

NEW MEMBERS		NEW MEMBERS	
USSA (Multiple Items)		USSA (Multiple Items)	
Row Labels	Count of USSA	Row Labels	Count of USSA
?	14	?	14
IND	14	AC_U10	1
Central	101	AC_U12	2
LMRT	10	AC_U14	2
SRRC	33	ACO	2
TMART	17	AG	4
WTSEF	41	AM	1
Eastern	39	AO	2
BMRT	22	Central	101
JFBB	17	AC_U10	42
Northeastern	110	AC_U12	16
EMSC	13	AC_U14	9
PASEF	91	AC_U16x	2
SHWN	6	AC_U19x	2
Western	73	ACO	5
BKRT	5	AG	17
DCWST	16	AO	5
HVRC	22	AV	3
WPRC	30	Eastern	39
Grand Total	337	AC_U10	10
		AC_U12	15
		AC_U14	8
		AC_U16x	2
		AG	3
		AV	1
		Northeastern	110
		AC_U10	26
		AC_U12	10
		AC_U14	6
		AC_U16x	3

	ACO	3
	AG	41
	AO	5
	AV	16
	Western	73
	AC_U10	23
	AC_U12	9
	AC_U14	5
	AC_U16x	5
	AC_U19x	2
	ACO	4
	AG	18
	AO	3
	AV	4
	Grand Total	337

Age Classification Analysis

The following compares the Categories between 2014/15 and 2015/16.

2014/15 Membership - USSA 'U' Age Groupings

Count of USSA ID	Column Labels																	Grand Total	
	U08	U10	U12	U14	U16	U18	U21	SR	AC AM	AC AO ACO	AM AO ACO	AO ACO	AO ACO	AO AP	AP	AV			
?	1	1					3	2			1		10	8		1	1	28	
Central	10	39	73	73	54	38	9	2	3		2	3	1	39	65	1	8	2	422
Eastern		16	48	48	36	22	1			1	2	2		9	47			1	233
Northeastern	1	22	40	34	31	23	3	1			4		1	14	36		3	1	214
Western	10	43	56	64	36	19	3				1			18	52		17	2	321
Grand Total	22	121	217	219	157	102	19	5	3	1	9	6	2	90	208	1	29	7	1218

2015/16 Membership - USSA 'U' Age Groupings

Count of USSA	Column Labels												
Row Labels	AC_U10	AC_U12	AC_U14	AC_U16x	AC_U19x	AC_U21x	SR	ACO	AG	AM	AO	AV	Grand Total
?	1	3	2	1	1	2	2	15	4	2	16	1	50
Central	66	67	77	57	36	3	2	65	34	3	39	5	454
Eastern	16	44	44	40	26		1	36	4	2	9	3	225
Northeastern	34	37	43	32	21	2	3	43	45		15	16	291
Western	46	49	47	40	23	1	1	55	37		18	8	325
Grand Total	163	200	213	170	107	8	9	214	124	7	97	33	1345

Observations

- U10 had a 25% increase
- U12 had a 8% decrease
- U14 had a 2% decrease
- U16 had a 7% increase
- Membership change from U18 to U19 had a 4% increase
- U18/U21 (2015) vs U19/U21 (2016) was a 5% decrease

Membership Attrition Year over Year

5-year Attrition Trend in USSA Alpine Membership

The attrition rates from U14 up are staggering.

USSA 5-Year average attrition trend	
U14 to U16	-31%
U14 to U18	-53%
U14 to U21	-70%
U14 to Senior	-83%

USSA membership figures especially from the last two seasons (FY14 and FY15) show an increase in attrition as athletes move from the U16 to U18 ages jumping to 34% and 37% respectively, while other years and age group jumps average out to approximately 30%. For the last three seasons (FY13-FY15) the attrition as athletes move from U18 to U21 jumped sharply to 39%, 40% and 41%. There is a gap between high school and college participation and the transition to masters or club league racing.

PARA Attrition Trend Comparison

Membership Attrition using U14 as Basis				
Base	2014/15		2015/16	
<i>U14 Membership</i>	219		213	
<i>U14 to U16</i>	157	-28.31%	170	-20.19%
<i>U14 to U18 (U19 in 2015/16)</i>	102	-53.42%	107	-49.77%
<i>U14 to U21</i>	19	-91.32%	8	-96.24%

Quotas

Quota percentages remained relatively the same however the number of participants in PA Championships was reduced due to the reduction in the field size.

PARA Membership 2015/2016 Season

In the event that the actual value calculated from the percentage of the population falls below the minimum number or above the maximum number designated, that minimum or maximum number shall be used for the field size.

U16s:

The total number of athletes invited to the U16 Derby would be 50% percent of the PARA membership in the U16 age class, with a minimum of 65 athletes plus 5 discretionary and a maximum 90 including 5 discretionary.

U14s:

The total number of athletes invited to the U14 Derby would be 40% percent of the PARA membership in the U14 age class, with a minimum of 65 athletes plus 5 discretionary and a maximum 90 including 5 discretionary.

U12s:

The total number of athletes invited to the U12 Derby would be 40% percent of the PARA membership in the U12 age class, with a minimum of 65 athletes plus 5 discretionary and a maximum 90 including 5 discretionary

Class >>		79					81					77				
		U12					U14					U16				
Region >>>		Western	Central	Eastern	Northeastern	Western	Central	Eastern	Northeastern	Western	Central	Eastern	Northeastern			
Age Class >>>		U12					U14					U16				
PARA Qualifying Racers	M	13	35	25	16	89	21	45	17	15	98	25	29	23	13	90
	F	20	28	16	16	80	22	26	25	21	94	9	18	14	16	57
by Region + Gender		Total					Total					Total				
		33	63	41	32	169	43	71	42	36	192	34	47	37	29	147
PARA Distribution by Qualifying Racers		% of Total					% of Total					% of Total				
		20%	37%	24%	19%	100%	22%	37.0%	22%	19%	100%	23%	32%	25%	20%	100%
Gender Breakdown in Region		%M					%M					%M				
		39%	56%	61%	50%	53%	49%	63%	40%	42%	51%	74%	62%	62%	45%	61%
		%F					%F					%F				
		61%	44%	39%	50%	47%	51%	37%	60%	58%	49%	26%	38%	38%	55%	39%
Age Class >>>		U12					U14					U16				
Quotas		slots					slots					slots				
		79					81					77				
		discretionary					discretionary					discretionary				
		5					5					5				
		total					total					total				
		84					86					82				
quota slots		M					M					M				
		6	16	12	8	42	9	19	7	6	41	13	15	12	7	47
		F					F					F				
		9	13	7	8	37	9	11	11	9	40	5	10	7	8	30
quota slots by region		total					total					total				
		15	29	19	16	79	18	30	18	15	81	18	25	19	15	77

Looking Ahead

1. USSA Dues Management fees will continue at 5% service fees for registration. With the BOD confirmation an increase in the membership rates for the 2016/17 season will not be pursued, we have confirmed to USSA the same rate structure as in previous years
2. Institution of USSA Direct Deposit. USSA offered payment for your division or state dues by direct deposit for those interested. Instituted in the 2014/2015 season and has cut down the time in which funds are transferred from USSA to PARA.
3. New USSA pricing and categories in 2015/16 increased the overall PARA Membership base essentially by creating the new Alpine General category. From a PARA perspective, do we need to address this group with any special focus (training programs??)?

Respectfully submitted,

Linda Finnerty